

**PRIME MEDIA GROUP LIMITED**

ABN 97 000 764 867

363 Antill Street, Watson, ACT, 2602  
(PO Box 878, Dickson, ACT, 2602)

10 January 2011

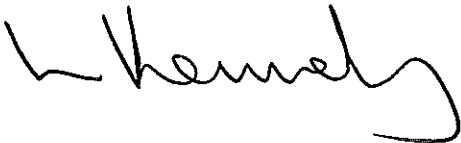
The Manager  
Company Announcements  
Australian Securities Exchange Limited  
20 Bridge Street  
SYDNEY NSW 2000

By Electronic Lodgement

**Ref: Release Date of Financial Results for the Half Year Ended 31 December 2010**

Prime Media Group Limited (ASX: PRT) will release its financial results for the half year ended 31 December 2010 on **Thursday, 17 February 2011**.

Yours faithfully,



**Lesley Kennedy**  
Company Secretary

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